

NCSA Presents: THE 78<sup>TH</sup> ANNUAL

# Kettle Awards

Tuesday, May 13, 2025 | Indianapolis, IN



*Join us* in celebrating the 78th Anniversary of the Kettle Awards, where we will honor **Tony Jacobs** and recognize **Sean Oomens** with the inaugural IMPACT Award.



**TONY JACOBS**

Bazooka Candy Brands

## 2025 KETTLE AWARD



**SEAN OOMENS**

Ferrara Candy Co., Inc.

## 2025 IMPACT AWARD

**THE KETTLE AWARD**, established in 1946, symbolizes excellence in confectionery manufacturing and operations. It recognizes the outstanding achievements of individuals in education and personnel training, contributions to energy and environmental sustainability, advancements in quality, improvements in production and plant processes, and innovations in research and product development.

**THE IMPACT AWARD**, in its inaugural year, honors an individual who has made a recent notable and specific contribution in operations, R&D, manufacturing, supply chain, or similar fields in the confectionery industry. This award is designed to recognize a particular effort, event, invention, patent, or achievement that stands out for its significance in the candy category.

## 2025 SPONSORSHIP OPPORTUNITIES

**Copper Sponsor** . . . . . \$5,500  
Includes a full page ad in the 2025 Kettle Awards Program, logo on the event Welcome Banner, product in the Candy Bag, logo on the Candy Bag, and logo featured on kettleawards.com

**Gold Sponsor** . . . . . \$4,000  
Includes a full page ad in the 2025 Kettle Awards Program, product in the Candy Bag, logo on the Candy Bag, and logo featured on kettleawards.com

**Kettle Awards Program Advertising**  
Congratulate the honorees with an ad in the exclusive event program. . . . . Full Page: \$2,500, Half Page: \$2,000

**Cocktail Sponsor**. . . . . \$3,000  
Work with mixologists to create a "signature" drink for the Kettle Awards reception. Sponsor benefits include onsite signage and designation in 2025 Kettle Awards Program.  
• open to up to 3 companies

**Reception Sponsors . . . . . \$5,000**

Have your logo on cocktail napkins at the event, work with the chef to develop an exclusive sweet or savory appetizer, and onsite signage. This sponsorship can also include items such as drink stirrers, special cups etc., pre-agreed and supplied by the sponsor.

- open to up to 5 companies

**Dessert Sponsor . . . . . \$5,000**

Work with the chefs to create a "signature" dessert for the Kettle Awards dinner honoring the 2025 recipient. Includes onsite signage and sponsorship designation in the 2025 Kettle Awards Program.

**Photo Sponsor . . . . . \$4,500**

Have your logo included on the event's official photo backdrop, event signage and post-event online gallery.

**Candy Bag Sponsor . . . . . \$1,500**

Have your product included in the event candy bags and your company or brand logo on the bags available for all attendees at the reception. Requires 400 samples.

- open to multiple companies

**NEW! Welcome Banner . . . . . \$1,500**

Greet Kettle Award reception attendees with your logo on the new Welcome Banner that will hang at the entrance as attendees enter the venue.

- open to multiple companies



**Logo Projection (GOBOs) . . . . . \$5,000**

Have your logo projected onto the walls in the event reception space during the event.

- open to multiple companies



**SPONSORSHIP DEADLINE: APRIL 7, 2025**

**THE KETTLE CLUB . . . . . \$15,000**

Join an elite group of individuals and companies that will stand with the NCSA in support of our guardianship of the Kettle Award, ensuring its enduring legacy.

This is a three-year commitment of \$5,000 per year with recognition including:

- Prominent use of the logo on the Kettle Award website and in emails and other correspondence sent in conjunction with the Kettle Award event and promotion
- Complimentary inclusion in the event Candy Table, including product at the event and a logo on attendee gift bag
- Recognition at Candy Hall of Fame as part of Kettle Award event support



**ALL PREMIUM SPONSORSHIPS INCLUDE:**

- Logo on event website homepage with direct link to company website
- Logo inclusion on onsite signage
- Logo in Event Program
- Logo in ads promoting the Kettle Awards

**FOR MORE INFORMATION & TO BOOK SPONSORSHIPS, CONTACT:**

Teresa Tarantino  
NCSA Executive Director  
ttarantino@candyhalloffame.org  
(216) 631 8200

Audra Kruder  
NCSA Account Manager  
akruder@candyhalloffame.org  
(940) 765 0043

Do you have ideas for other sponsorships?  
Call to discuss!

 **INDIANA STATE MUSEUM**



2025 Kettle Awards event venue • 650 W. Washington St., Indianapolis, IN 46204